



Strategic Plan 2017 – 2022

Introduction

The Children's School (TCS) is an independent, progressive school serving Toddlers (beginning at 18 months) to Eighth Grade. Our collaborative learning and progressive teaching methods are part of an educational community where risk taking is expected, where making a difference is encouraged, and where working together is the norm.

Mission

To inspire each child's unique potential and desire for life-long learning through a strong academic, social and environmental curriculum.

Values

As one of the top progressive schools in San Diego, our values are reflected in our three core tenets:

1. Academic development and social growth must be equally supported.
2. Students learn best when they take an active role in their education.
3. Teaching children how to learn is as important as teaching them what to learn.

Goals and Strategies 2017-2022

GOAL 1

Advance our Modern Academic Approach to Learning

Strategies:

1. Keep current with best practices in education and update the curriculum as needed.
2. Educate and inspire our parent community and the greater San Diego community on the value of progressive education today.
3. Continue to emphasize TCS's social and emotional curriculum.
4. Communicate our outstanding academic achievements to the TCS parent community and the broader external community.
5. Maintain an appropriate level of current technology for each grade level in every classroom.
6. Continue to invest in our teachers, including but not limited to additional professional development.

GOAL 2

Launch TCS as a Leader in Environmental Education

Strategies:

1. Create a robust Environmental Curriculum where students develop a clear understanding of their impact on the natural world, how to mitigate this impact, and how to contribute to better sustaining the world we live in. TCS endeavors to seamlessly integrate environmental learning into its math, science, reading, writing and arts curriculum.
2. Provide professional development for all faculty and staff to foster excellence in environmental education.

GOAL 3

Broaden our Financial Vision

Strategies:

1. The Head of School and Board will work collaboratively to create a multi-year financial plan to support TCS's short and long-term strategic goals.
2. Strengthen our existing revenue sources and support our robust enrollment efforts.
3. Reduce costs through strategic management of existing assets and obligations.
4. Explore diversification of revenue streams.
5. Extend TCS's presence to the broader San Diego community by hosting mission-aligned educational programs, utilizing social media and digital marketing initiatives, and engaging donors.

GOAL 4

Promote Excellence in Leadership and Governance

Strategies:

1. Provide support to the Head of School and administration and faculty to uphold the mission of the school.
2. Align trustee time and talent with the achievement of TCS's long-term strategic objectives.
3. Promote a culture of on-going education for trustees, including incorporating Board education into Board meetings and encouraging trustees to attend the CAIS Board of Trustees and Heads Conference.

4. Expand new trustee recruitment with a focus on succession planning for skill sets in line with our strategic objectives.
5. Ensure TCS's legacy by modeling a culture of giving.