



FUN NIGHT 2024
UNDER THE SEA

SPONSOR INFORMATION

Sponsor Name (as it should be displayed)

Contact Name

Sponsor's Address

City State Zip

Business Phone Cell Phone

Email Address Website

Signature of Sponsor

Date

DONATION INFORMATION

I have made my donation online at tcslj.ejoinme.org/sponsorship2024

I have enclosed a check made payable to The Children's School in the amount of \$

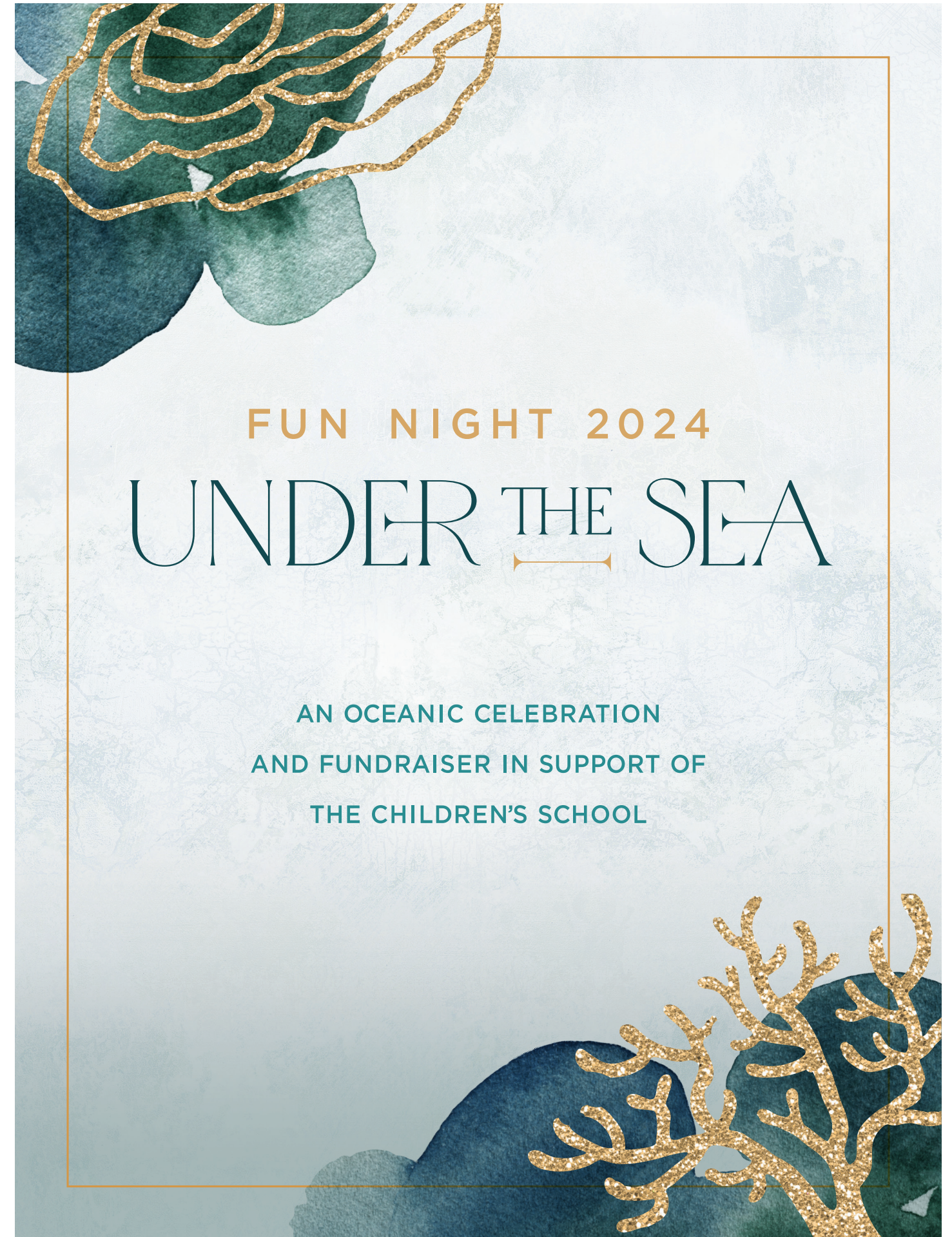
Please charge my credit card in the amount of \$

Credit Card Number Exp

VISA MC AMEX Discover CVV

Please fill out and mail or email to The Children's School at the address below.
Submit your marketing material to furnight@tcslj.org. **Deadline for submission is April 5th, 2024**

The Children's School is a 501(c)(3) organization; tax ID # 95-2871972.
Donations are deductible to the full extent of the law.



DEAR FRIEND OF THE CHILDREN'S SCHOOL,

Since 1972, The Children's School, a 501 (c) (3) non-profit organization, has been serving the children of San Diego. Support from the community allows us to continue our mission of providing an innovative, exceptional education and focus on the social-emotional development of the next generation.

We invite you to consider supporting our annual fundraising event, Fun Night, which will be held on Saturday, May 11th, 2024 at Farmer & The Seahorse. This year's event will include a silent and live auction and with your help, we will be able to bring the entire community together and raise critical funds for The Children's School.

At The Children's School, our hands-on, real-world approach engages students in meaningful ways that prepare them to be bright, curious and kind citizens. We seek partnership and support from organizations that share our priority for delivering the best possible academic and social-emotional experience to the next generation of leaders and innovators.

SUPPORTING THE CHILDREN'S SCHOOL IS AN EXCELLENT OPPORTUNITY FOR YOU AND YOUR BUSINESS TO:

- ★ Reach a connected audience of 200 families (toddler-8th grade) from La Jolla, Carmel Valley, Del Mar and the greater San Diego area
- ★ Promote your business at the event, and in digital and print media
- ★ Send a strong message in support of children's education and social-emotional development

YOU CAN SUPPORT FUN NIGHT 2024 IN THE FOLLOWING WAYS:

- ★ Become a sponsor and help underwrite the cost of the event
- ★ Donate a service, product, or unique experience to our silent auction
- ★ Place an advertisement in the printed event program

To learn more about The Children's School, please visit our website www.tcslj.org or contact us at furnight@tcslj.org.

Thank you for your consideration as we partner in the mission to inspire each child's potential and foster a desire for life-long learning. We hope you will join us on May 11th, 2024.

WITH GRATITUDE, The TCS Fun Night Committee

SPONSORSHIP OPPORTUNITIES

SEAHORSE \$10,000

- One VIP table for eight people to Fun Night 2024 in a prime location
- VIP access to cocktail hour
- Premium wine paired with dinner
- VIP gift bag
- Opportunity to place business merchandise in gift bags to all attendees at the event
- Logo on bid paddles
- Verbal recognition during the event
- Full page ad in digital and printed program
- Recognition on outdoor banner
- Recognition on website and social media

TRITON \$5,000

- Six Tickets to Fun Night 2024
- VIP access to cocktail hour
- Premium wine paired with dinner
- VIP gift bag
- Opportunity to place business merchandise in gift bags to all attendees at the event
- Verbal recognition during the event
- Full page ad in digital and printed program
- Recognition on outdoor banner
- Recognition on website and social media

CORAL REEF \$2,500

- Four Tickets to Fun Night 2024
- VIP access to cocktail hour
- VIP gift bag
- Verbal recognition during the event
- Half page ad in digital and printed program
- Recognition on outdoor banner
- Recognition on website and social media

PEARL \$1,000

- Two Tickets to Fun Night 2024
- Quarter page ad in digital and printed program
- Recognition on outdoor banner
- Recognition on website and social media

STARFISH \$500

- One Ticket to Fun Night 2024
- Recognition in digital and printed program
- Recognition on outdoor banner
- Recognition on website



UNDERWRITING OPPORTUNITIES

Entertainment \$7,000
Cocktail Reception \$5,000
Event Catalog \$1,500
Invitations \$1,000

ADVERTISING OPPORTUNITIES

Program Full Page \$225
Program Half page \$125
Program Quarter Page \$75